

What we do:

- 1 Best Practices in Plant Variety Design
- 2 Education & Training
- 3 Policy & Advocacy

Our Approach:



Visioning & Foresight for
Setting Breeding Goal



Understanding Client Needs



New Variety Design and
Product Profile



Variety Development Strategy
and Stage Plans



Monitoring, Evaluation and
Learning



Making the Business Case for
New Variety Development

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