

The Business of Plant Breeding
Market-led Approaches to Food Variety Design in Africa

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www.demandledbreeding.org

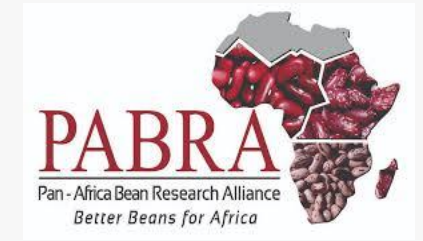
The Value of SMART Breeding in Demand- Led Plant Breeding



Outline

- DLB in brief: Definition and road map
- SMART Breeding: Definition, content and importance
- SMART Breeding and DLB implementation
- Use of Smart Breeding by DLB alumni
- Concluding remarks

What's DLB: African-Australian-Swiss Food Security Alliance



What's DLB: Definition and road map

DLB is NOT PPB but a new lens of developing modern, high-performing crop/livestock commodities sought after by smallholders and their markets



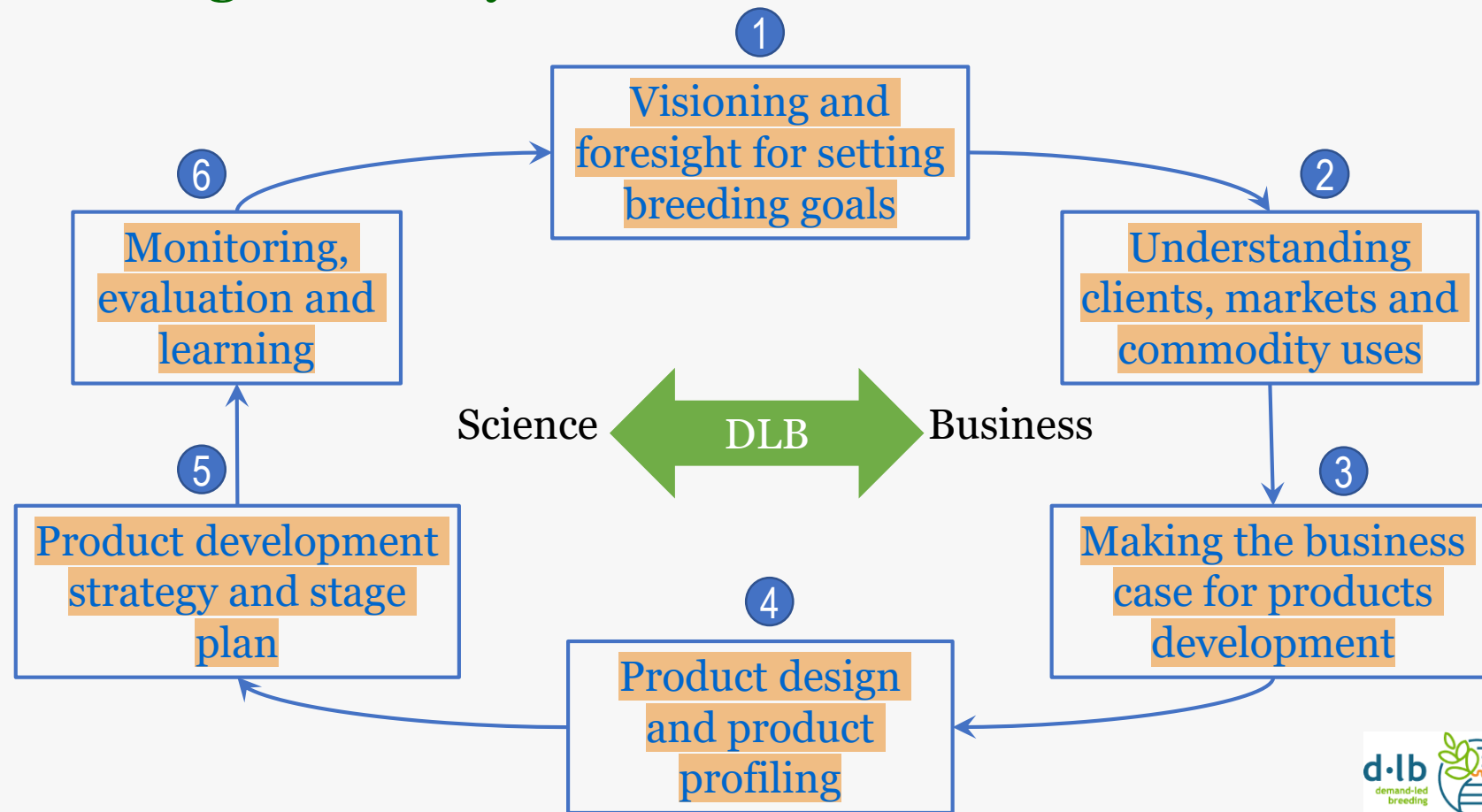
The Business of Plant Breeding

Market-led Approaches to Plant Variety Design in Africa

Edited by Gabrielle J. Persley and Vivienne M. Anthony

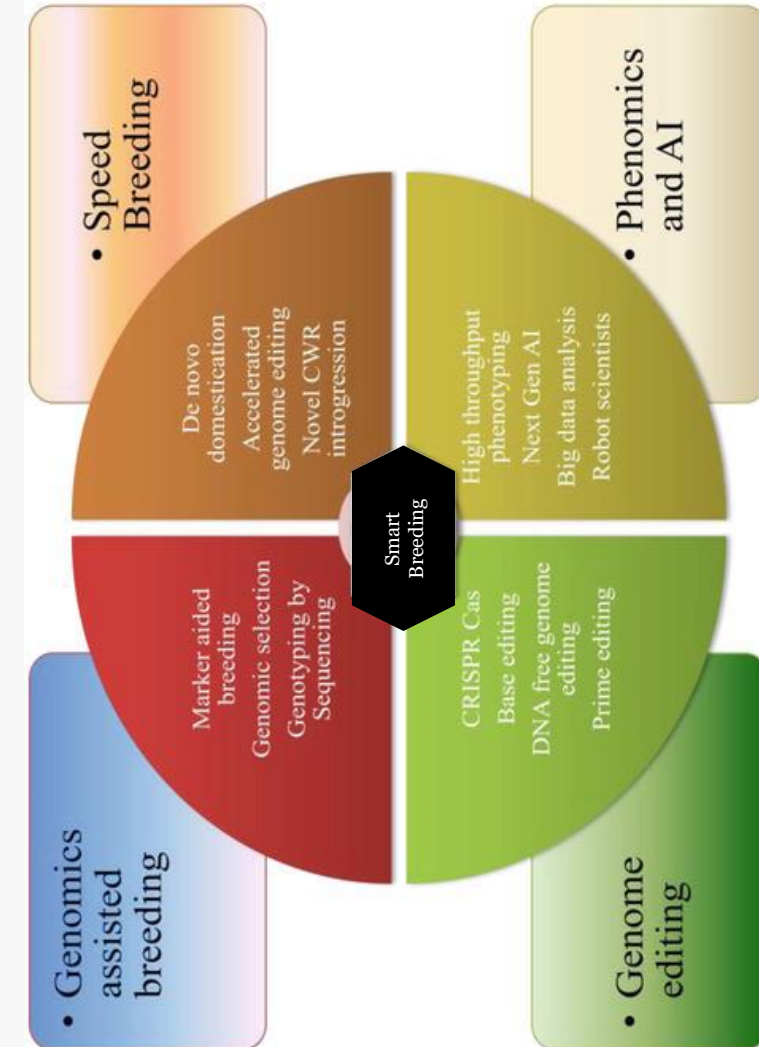


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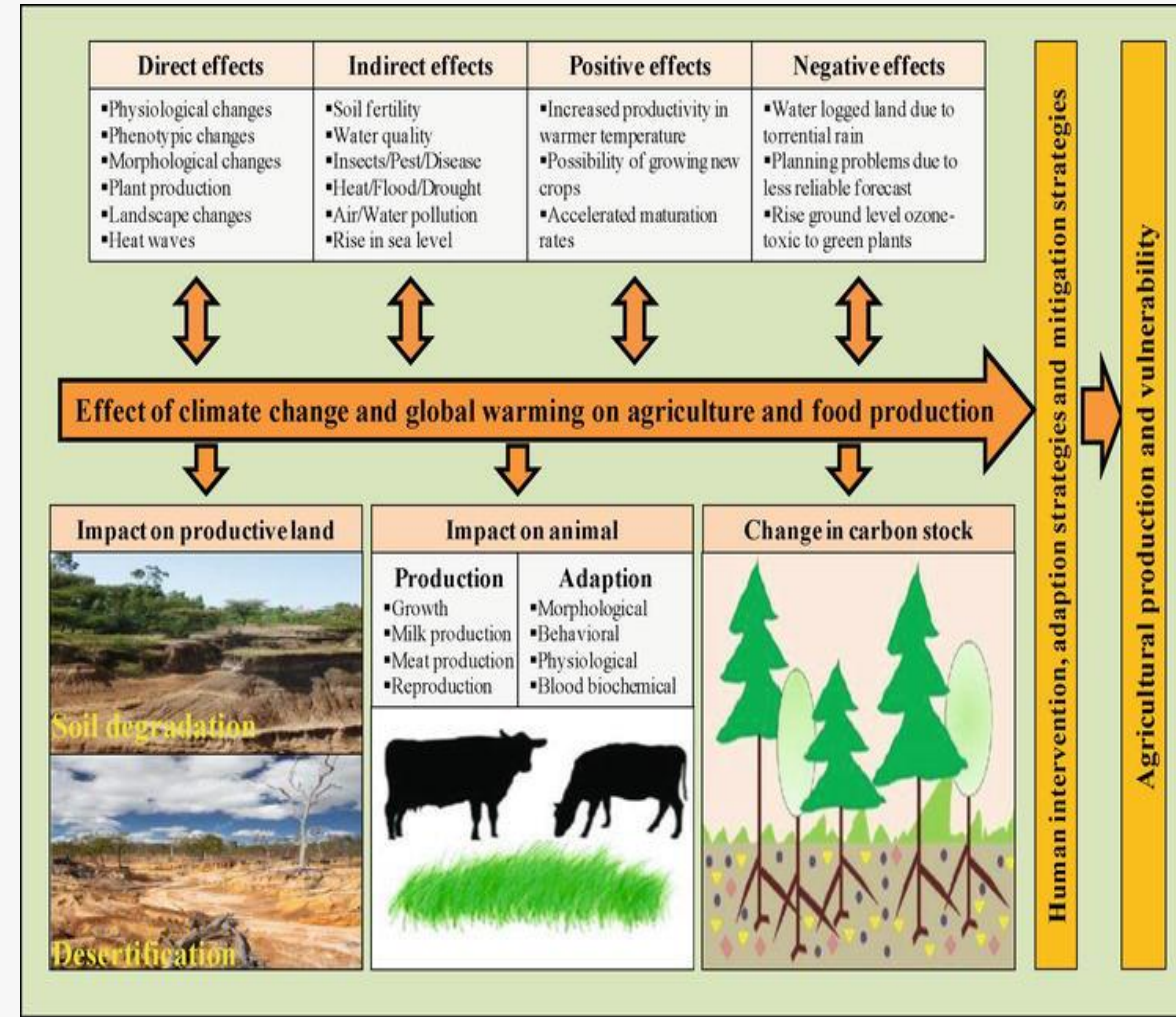
SMART Breeding: Definitions

- ❖ Breeding by **Selection with Markers and Advanced Reproductive Technologies**
- ❖ A combination of **conventional breeding** strategies with **advanced molecular, genomic and phenomic tools** to efficiently and effectively breed resilient crop cultivars with enhanced target traits.
 - * Common breeding approaches (RGA, DH, MABC, MARS, GS)
 - * Biotechnology-based breeding technologies (MAB, GM, GE)
- ❖ A package including all strategies used for release of innovated commodities
- ❖ **DLB = Smart Breeding**



Visioning and foresight for setting breeding goal:

Artificial/Market Intelligence for constraints/opportunities identification

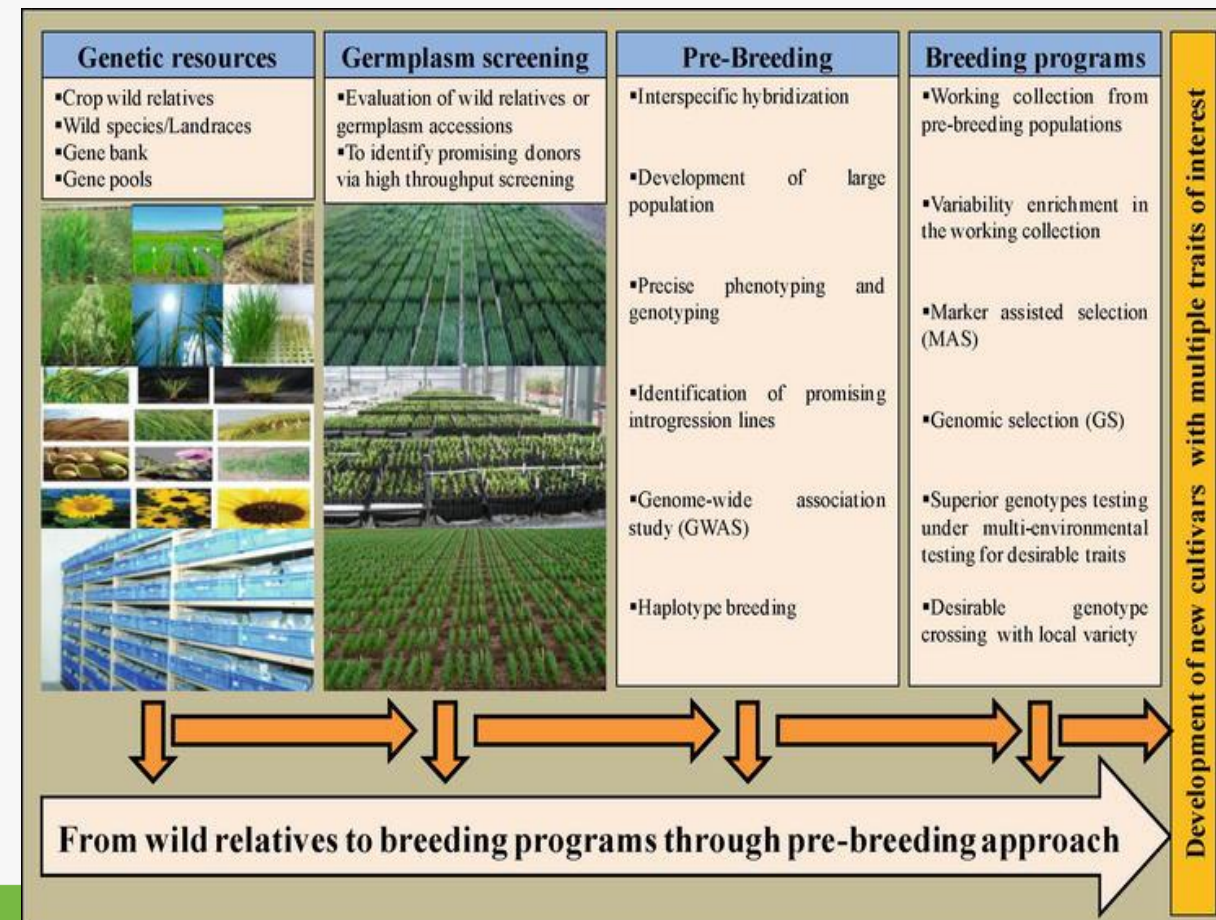


Visioning and foresight for setting breeding goal:

Artificial/Market Intelligence for constraints/opportunities identification

Strengthening pre-breeding

- ❖ Variability enrichment
 - Introduction of new/exotic germplasm
 - Artificial variability creation
- ❖ Genomic resources development
- ❖ Populations development (NAM, MAGIC)
- ❖ Population Enhancement
- ❖ TPEs



Making the business case for product development: Cas study for developing climate smart products

Market/Artificial intelligence inform on the opportunities and foresighted challenges for product development

Market/artificial intelligence for **economic and social** values estimation

The strength of the **pre-breeding program** informs on how efficient it can be in the timely release of the product

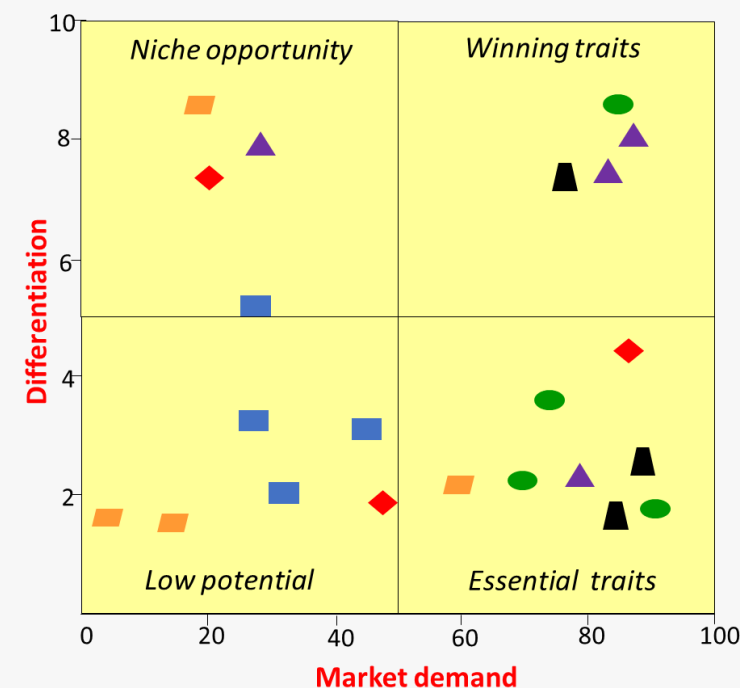
Genetic gain informs on how much progress is achieved or can be achieved

$$R_t = \frac{i r \sigma_A}{t}$$

The diagram illustrates the components of the genetic gain equation. Arrows point from descriptive labels to the variables in the formula: 'selection intensity' points to i , 'selection accuracy' points to r , 'genetic variance' points to σ_A , and 'years per cycle' points to t . The entire equation is labeled 'genetic gain over time' with an arrow pointing to the R_t term.

Product profile, trait prioritization and market segments

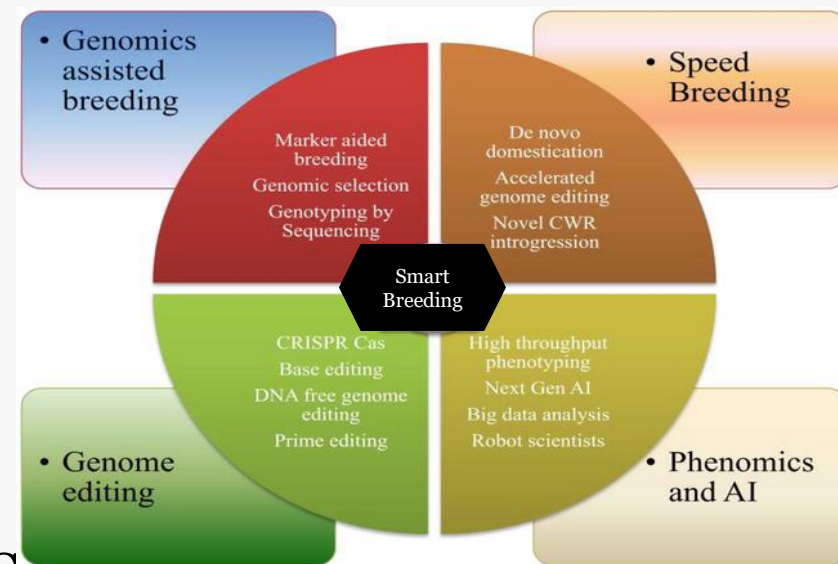
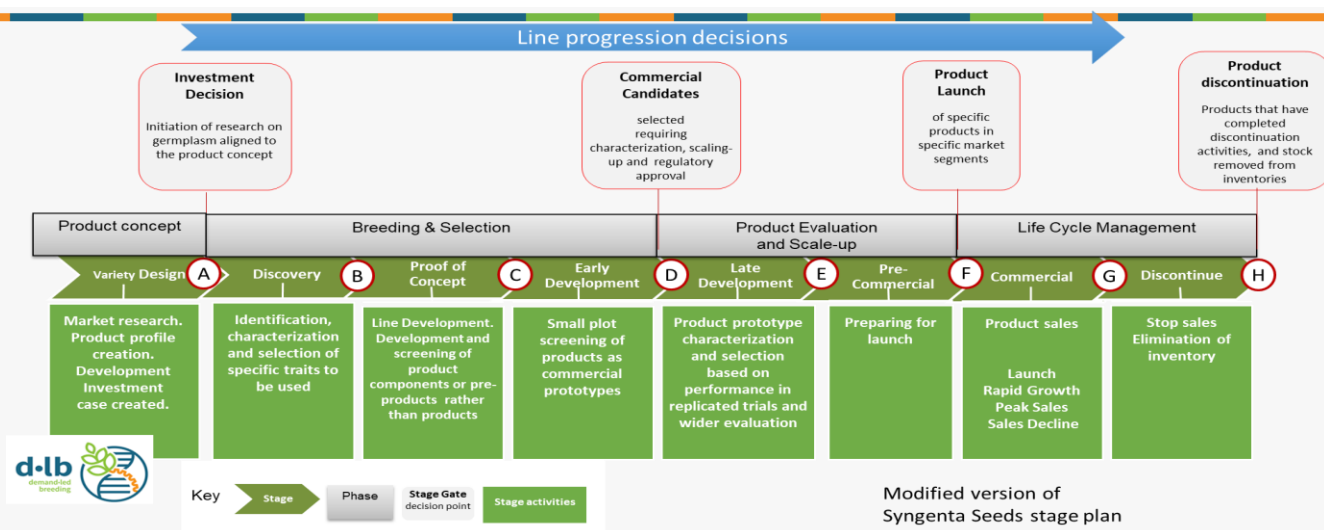
- ❖ Traits with **low genetic gain** can be dropped or given low credit in trait prioritization
- ❖ Index selection
 - * Traits with low genetic gain (allocate low weight)
 - * Traits negatively correlated (weight according to economic value and external standards)
- ❖ Correlation analysis for indirect selection
 - * Trait hard to phenotype or negatively correlated



Technical feasibility

1. Genetics
2. Regulation constraints
3. Costs/budget

Product development strategy and stage gate system



- ❖ Application of molecular breeding tools: MAS, MABC, MARS, GS, GE
 - ❖ High throughput phenotyping: Accurate experimental design, electronic data capture, drone
 - ❖ Index selection: Multiple traits selection based on economic value, trait classification and ease to breed
 - ❖ Quality control/Quality assessment tools
 - ❖ Speed breeding/shuttle breeding
- www.demandledbreeding.org

Monitoring, evaluation and learning

Branding of product for varietal identification and easy follow up

- ❖ Introducing a marker/branding trait for product/varietal identification (through GE?) during varietal development
- ❖ Branding trait may be allocated low weight during the **index selection** process
- ❖ Unique packaging/branding to differentiate the product on the market



Application of SMART breeding approaches by DLB Alumni

Prof Andrew Efisue



Target product profiling for several market segments for rice in Nigeria

Dr Bunmi Olasanmi



MAS to complement conventional breeding for disease resistance and high content beta carotene in Cassava

Dr Daniel Adewale



African yam bean diversity panel for low ANF and AYB reference genome through NGS technology

Dr Blessing Odogwu



GWAS for KASP markers associated with rust resistance for common bean improvement

Application of SMART breeding approaches by DLB Alumni

Mathieu Ayenan



Breeding tomato through DLB lens

Dr Luka Awata



Introgression and field validation of MLN QTLs into susceptible maize populations through MABC

Dr Astere Bararyenya



Continuous storage root formation and bulking study in Sweetpotato for accurate parental lines selection

Merci Wamalwa Zerehun Tadesse



Understanding allelic diversity in bread wheat in East Africa using KASP assay as a key to resilience

Concluding remark: Mitigating the drawing back covariates in breeding!!!!!!

Build a strong foundation: Strong pre-breeding program

Right Approach: Breeding smartly



Breeding with a human face: DLB

Acknowledgements

THANK YOU

